**B.Sc (Hons) Agribusiness Management**

**Marketing**

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| **Sr. No** | **Course No.** | **Course title** | **Credits** |
| 1. | MKT-111 | Grading, Standardization & Quality Management in Agri-food Products | 3 (2+1) |
| 2. | MKT-122 | Introduction to Commodity Markets | 3 (2+1) |
| 3. | MKT-233 | Agri-input Marketing Management | 2 (1+1) |
| 4. | MKT-244 | Marketing Management | 2 (2+0) |
| 5. | MKT-355 | Value chain and Retail Management in Agribusiness  | 3 (2+1) |
| 7. | MKT-366 | Agricultural Price and Policy Analysis | 3 (2+1) |
| 8. | MKT-367 | Market Information and Intelligence  | 3 (2+1) |
| 9. | ELE-MKT-249 | Rural Marketing | 3 (2+1) |
| 10. | ELE-MKT-3510 | Agricultural Marketing Regulations | 3 (2+1) |